

## CLAIMS

1. A method comprising:  
  
providing an electronic program guide on an interactive television, the guide including at least one television channel and at least one virtual channel, the virtual channel being associated with at least one Web page;  
  
and  
  
enabling a user to access a graphics user interface associated with the ITV to record content associated with at least the virtual channel.
2. The method of Claim 1, further comprising the act of:  
  
receiving a user request to record content associated with at least one virtual channel.
3. The method of Claim 2, wherein the user request is received at the television.
4. The method of Claim 2, wherein the user request is received via the television and sent to a Web site associated with the virtual channel.
5. The method of Claim 1, wherein the content is recorded on a medium inside the television.
6. The method of Claim 1, wherein the content is recorded on a medium inside a peripheral device associated with the television.
7. The method of Claim 2, wherein the user request selects a recording time listed on the program guide.
8. The method of Claim 2, wherein the user request specifies a recording time not listed on the program guide.

9. The method of Claim 2, wherein the user request specifies an immediate recording time.

10. The method of Claim 1, wherein the graphics user interface is the program guide.

11. The method of Claim 1, wherein the graphics user interface is the virtual channel.

12. The method of Claim 11, wherein the graphics user interface is selected from the group including an electronic program guide of the virtual channel, icons or text for featured programs, and a page in the virtual channel for a broadcast program including link/button/icon information.

13. An electronic program guide for use in conjunction with an interactive television, comprising:

at least one television channel listing;

at least one Web site channel listing; and

an information panel, the information panel displaying information relevant to plural channels, the panel representing content from at least one Web server and at least one television signal source, the program guide being accessible to receive a recording request input by a user viewing the program guide to cause a recording to be made of content associated with a user-selected channel.

14. An interactive television, comprising:

an electronic program guide displayed by the interactive television,  
the electronic program guide having:

at least one television channel listing;

at least one Web site channel listing; and

at least one record select feature displayable on the television to  
enable a user to request that content from at least one Web site be  
recorded.

15. The interactive television of Claim 14, wherein the record select  
feature includes at least one pop-up menu.

16. The interactive television of Claim 14, further comprising an  
electronic program guide button, the electronic program guide being displayed  
when the electronic program guide button is toggled.

17. The interactive television of Claim 16, further comprising a remote  
control unit, the remote control unit having the electronic program guide button.

18. The interactive television of Claim 14, wherein the electronic program  
guide further comprises at least one virtual channel indicator, the virtual channel  
indicator being associated with a respective Web site listing.

19. The interactive television of Claim 18, wherein a consumer can open  
communications with a Web site represented by a Web site listing by selecting the  
corresponding virtual channel indicator.

20. The interactive television of Claim 14, wherein the electronic program  
guide further comprises:

an information panel, the information panel displaying information relevant to a channel on the program guide.

21. The interactive television of Claim 20, wherein the electronic program guide includes content from at least one Web server.

22. The interactive television of Claim 21, wherein the electronic program guide further includes content from at least one television signal source.

23. The interactive television of Claim 22, wherein the electronic program guide further includes content from at least one interactive television system server.

24. The interactive television of Claim 14, wherein the record select feature is the program guide.

25. The interactive television of Claim 14, wherein the record select feature is the virtual channel.

26. The interactive television of Claim 25, wherein the record select feature is selected from the group including an electronic program guide of the virtual channel, icons or text for featured programs, and a page in the virtual channel for a broadcast program including link/button/icon information.

27. A method comprising:

providing an electronic program guide on an interactive television having at least a virtual channel and a television channel, the guide including at least one listed television channel, the listed television channel being associated with at least one Web page; and

enabling a user to access a graphics user interface associated with the ITV to record content associated with at least the virtual channel or the broadcast channel.

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